Applicant: Brittany Lach

DML8 - Sturtevant,WI

Cover Letter

The Driver Flow Program primarily proposes adding limited directional wayfinding signage and stall numbering to improve site operations and enhance driver flow that promotes both driver and pedestrian safety at existing Delivery Stations.

The most effective way to direct drivers to their designated stall, queuing area, truck docks, entrances, exists, etc. is with consistent placement and clear and visible signage.

Consistent placement of clear directional signage is important to eliminate driver confusion and/or congestion of onsite traffic flow.

This not only creates efficiency for staff, but also eliminates confusion when looking for stalls onsite and thus encourages smoother flow of traffic enhancing driver and pedestrian safety.

The sign heights and dimensions are designed for clear visibility when a van is driving through the site or is parked in an adjacent stall

Additional signage is proposed to enhance vehicle and pedestrian safety (Stop signs, do not enter signs, no idling, etc)

RECEIVED
JUL 19 2022
RACINE COUNTY